



Strategic Energy Management (SEM)

Energy use is a management expense. Take control.

Energy is typically one of an organization's largest operating expenses and impacts everything from the bottom line to occupant comfort. For many, limited time, awareness and expertise prevent the optimal management of this resource.

We can help.

Strategic Energy Management (SEM) provides energy efficiency strategies, technology, consulting advice and technical expertise at no additional cost to customers. This changes the way people use energy within your facility, which leads to quantifiable savings and fosters a culture of energy and sustainability awareness.

What SEM offers

- Strategic planning and guidance
- On-site technical analysis and facility assessments
- Identification of low-/no-cost energy-saving and quick-payback project opportunities
- Facilitated and targeted training and education for staff and occupants
- Cutting-edge modeling to track energy performance at no additional cost to your organization
- Incentive bonus for SEM energy savings (up to \$0.035 per annual kWh saved)

Benefits of SEM

- Potentially lower energy use and reduced utility costs
- Access to tailored SEM energy models, tools, energy consultants and resources
- Best practices for facility operations
- Process efficiencies, reduced maintenance and increased comfort for occupants
- Increased awareness of energy use
- Networking with other SEM participants and learning best practices for energy management

How it works

SEM is built on principles of continuous improvement and organizational change, integrating cost-saving and operational excellence initiatives such as Lean and Six Sigma. SEM sets your organization up to save energy by providing your facility and operational managers with on-call energy consultants. Think of it as empowering your organization to control your energy use. Participants attend SEM workshops, complete behavioral or operational energy-saving actions and engage their leadership and organization in savings efforts and progress reporting.

"It's really great that you all can do this program and also give us incentives for things we really should be doing anyway because it's the right thing to do."

— Assistant Director of Physical Plant at a Public Community College in Arkansas



First year — workshops and activities

Type	Activity	Timing Month											
		1	2	3	4	5	6	7	8	9	10	11	12
Workshops	Cohort Kickoff												
	Engaging Your Organization in Saving Energy												
	Measuring and Modeling Energy Performance												
	Technical Forum												
	Sustaining Energy Savings/Report Out												
Individual Events	Site Review/Opportunity Assessment												
	Review and Prioritize Opportunities — SEM Plan												
	Mid-Year Executive Sponsor Update												
	Energy-Saving Engagement Event												
	Energy Management Assessment												
Other Activities	Monthly Check-in Calls												
	Milestones												

Questions?

Contact your local utility representative or
Richard Gregg at **501-221-4011** or richard.gregg@clearesult.com.